## CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

**Shorr Johnson Magnus** 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

	Contract / Rev	<u>vision</u>		Alt Order#	
	482898	1		06214645	
Produ <i>c</i> t					
S BERKLEY FOR SENATE					
Contract Dates	Estimate #				
10/09/12 - 10/15/12					
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	' Revision
Berkley For Senate			0	6/26/12	/ 10/09/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	a Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	<u>Demographic</u>				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref	-		Advertiser	Ref
	ĺ				

Spots/

		Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	TypeSp	ots	Amount
N 1 KVVU 10/09/12 10/12/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/08/12 10/14/12 -1111 4	\$625.00					
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a		-TuWThF :30	\$ <del>625.00</del>	NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.1				2,1:		
2 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a		-TuwThF :30	\$625.00	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1				2,1;		
3 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a		-TuWThF :30	\$625.00	NM O 4:		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1		5,12.16,12.17,12.18,12.19,12. -TuWThF :30	\$625.00	2,1. NM		
4 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a						
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1		THE RESERVE OF THE PERSON OF T	20, 12.21, 12.2		•	фо <b>о</b> о
N 2 KVVU 10/15/12 10/15/12 Fox 5 News AM M-F 7a-9a		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$625.00	•				
	Start/End Time	Weekdays Length	Rate	Туре		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a		M :30	\$625.00	NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.1			,			
	6-7pm	:30	20, 72.27, 72.2	NM	0	\$0.00
N 3 KVVU 10/09/12 10/12/12 MORE Access Start Date End Date Weekdays Spots/Week	6-7pm Rate	.30		INIVI	U	Ψ0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1111 4	\$350.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 KVVU 10/08/12-10/14/12 MORE Access	6-7pm	-TuWThF :30	\$350.00	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	- 1	5, 12, 16, 12, 17, 12, 18, 12, 19, 12	.20, 12.21, 12.2	2,1:		
2 KVVU 10/08/12-10/14/12 MORE Access	6-7pm	-TuWThF :30	\$350.00	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	2,12.13,12.14,12.15	5, 12. 16, 12. 17, 12. 18, 12. 19, 12	.20,12.21,12.2	2,1:		
3 KVVU 10/08/12-10/14/12 MORE Access	6-7pm	-TuWThF :30	\$350.00	NM		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10				4		
4 KVVU 10/08/12-10/14/12 MORE Access	6-7pm	-TuWThF :30	<del>\$350.00</del>	NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.1	2,12.13,12.14,12.15	5, 12. 16, 12. 17, 12. 18, 12. 19, 12	.20,12.21,12.2	2,1:		
N 4 KVVU 10/15/12 10/15/12 MORE Access	6-7pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12 10/21/12 1 1	\$350.00			1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Re	vision	Alt Order #
482898	1	06214645

**Contract Dates** Product Estimate# 10/09/12 - 10/15/12 S BERKLEY FOR SENA

Advertiser Original Date / Revision 06/26/12 / 10/09/12 **Berkley For Senate** 

		Spots				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	< Rate	Type S	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	<u>Rate</u> Start/End Time	Weekdays Length	Rate	Туре		
1 KVVU 10/15/12-10/21/12 MORE Access	6-7pm	M:30	\$350.00	NM		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10						
N 5 KVVU 10/09/12 10/12/12 Fox 5 News at 5 MF 530-6p		:30		MM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1111 4	<u>Rate</u> \$550.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF :30	\$550.00	NM.		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12 2 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p	., 12. 13, 12. 14, 12. 13 M-F 530-6p	-TuWThF :30	\$550.00	.z, r. NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12	2,12.13,12.14,12.15	5,12.16,12.17,12.18,12.19,1	2.20,12.21,12.2	22,1:		
3 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12	M-F 530-6p	-TuWThF :30	\$ <del>550.00</del> 2 20 12 21 12 2	NM		
4 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF :30	\$550.00	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12	2,12.13,12.14,12.15	5,12.16,12.17,12.18,12.19,1	2.20,12.21,12.2	22,1:		
N 6 KVVU 10/15/12 10/15/12 Fox 5 News at 5 MF 530-6p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$550.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	M: :30	<del>\$550.00</del>	NM		
See MG 6.2 2 KVVU 10/15/12-10/15/12 Special Early News	Special Early Ne	w:M :30	\$550.00	NM		
® Credited	Op 0 0, 0. 2 0, 7 10 0					
N 7 KVVU 10/09/12 10/12/12 Fox 5 News at 5	5-530p	:30		NM	4	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1111 4	<u>Rate</u> \$550.00					
N 8 KVVU 10/15/12 10/15/12 Fox 5 News at 5	5-530p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range <u>Description</u>	\$550.00 Start/End Time	Weekdays Length	<u>Rate</u>	Type		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	M :30	\$55 <del>0.00</del>	NM		
See MG 8.2	Consist Forty No.	w:M::30	\$550.00	NM		
2 KVVU 10/15/12-10/15/12 Special Early News See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12	Special Early Net	.30 5.12.16.12.17.12.18.12.19.1	•			
N 9 KVVU 10/09/12 10/12/12 TMZ	730-8p	:30		NM	0	\$0.00
Start Date	Rate					
Week: 10/08/12	\$675.00 Start/End Time	Weekdays Length	Rate	Туре		
1 KVVU 10/08/12-10/14/12 TMZ	730-8p	-TuWThF :30	\$675.00	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12		5,12.16,12.17,12.18,12.19,1	2.20,12.21,12.2 \$675.00	22,1: NM		
2 KVVU 10/08/12-10/14/12 TMZ See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12	730-8p 2.12.13.12.14.12.15	-TuWThF :30 5.12.16.12.17.12.18.12.19.1				
3 KVVU 10/08/12-10/14/12 TMZ	730-8p	-TuWThF :30	\$675.00	NM		
See MG 9.5	730-8p	-TuWThF :30	\$ <del>675.00</del>	NM		
4 KVVU 10/08/12-10/14/12 TMZ See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12						
5 KVVU 10/11/12-10/11/12 TMZ	M-Sa 8-10p/Su 7	7-1Th :30	<del>\$675.00</del>	NM		
® See MG 11.6,11.7	700.0	-00		NIN A	^	ድስ ስሳ
N 10 KVVU 10/15/12 10/15/12 TMZ Start Date	730-8p Rate	:30		NM	0	\$0.00
Week: 10/15/12 10/21/12 1 1	\$675.00			1		



Contract / Revision Alt Order# 06214645 482898

Estimate # **Contract Dates** Product 10/09/12 - 10/15/12 S BERKLEY FOR SENA

Original Date / Revision Advertiser 06/26/12 / 10/09/12 **Berkley For Senate** 

Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 TMZ	<u>Rate</u> <u>Start/End Time</u> 730-8p	Weekdays Length M::30	<u>Rate</u> \$675.00	Type NM	
See MG 10.3 3 KVVU 10/15/12-10/15/12 TMZ	M-Sa 8-10p/Su 7	-1M:30	\$ <del>675.00</del>	NM	
® See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1.	2,12.13,12.14,12.15	5, 12. 16, 12. 17, 12. 18, 12. 19, 12.	20,12.21,12.22	2,1:	
N 11 KVVU 10/09/12 10/12/12 Extra	M-F 7-730p	:30		NM 1	\$450.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12         -1111         4	<u>Rate</u> \$500.00				
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KV/VI 10/08/12-10/14/12 Extra	M-F 7-730p	-TuWThF :30	\$500.00	NM	
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	M-F 7-730p	-TuWThF :30	<del>\$500.00</del>	INIVI	
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1 3 KVVU 10/08/12-10/14/12 Extra	2,12.13,12.14,12.15 M-F 7-730p	5,12.16,12.17,12.18,12.19,12 -TuWThF :30	\$500.00	2,1. NM	
See MG 11.5 4 KVVU 10/08/12-10/14/12 Extra	M-F 7-730p	-TuWThF :30	\$500.00	NM	
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	2,12.13,12.14,12.1	5, 12. 16, 12. 17, 12. 18, 12. 19, 12	.20,12.21,12.22	2,1:	
5 KVVU 10/11/12-10/11/12 Extra	M-Sa 8-10p/Su 7	7-1Th :30	\$500.00	NM	
® See MG 11.6,11.7 6 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 7a-9a	<i>M-F 7</i> a-9a	-TuWThF :30	<del>\$725.00</del>	NM	
® See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	2,12.13,12.14,12.1	5,12.16,12.17,12.18,12.19,12	.20,12.21,12.2	2,1;	
7 KVVU 10/09/12-10/12/12 FOX 5 News 5-6am M-F	5a-6a	-TuWThF :30	\$450.00	NM	
→ MG for 9.5,11.5					400 550 00
N 12 KVVU 10/15/12 10/15/12 Extra	M-F 7-730p	:30		NM 27	\$38,550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$500.00			1	



Contract / Revision Alt Order# 482898 06214645

Product Estimate # Contract Dates S BERKLEY FOR SENA 10/09/12 - 10/15/12

Original Date / Revision <u>Advertiser</u> 06/26/12 / 10/09/12 **Berkley For Senate** 

			Spots	/		
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	· · · · · · · · · · · · · · · · · · ·				
Spot Ch Date Range Description	Start/End Time	<u>Weekday</u>		<u>Rate</u>	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	M	:30	\$ <del>500.00</del>	NM	
See MG 12.2				4500.00		
2 KVVU 10/15/12-10/15/12 Extra	M-Sa 8-10p/Su 7	7-1M	:30	\$ <del>500.0</del> 0	NM	
⊕ See MG 12.3				<b>6500.00</b>	NM	
3 KVVU 10/15/12-10/15/12 Extra	M-Sa 8-10p/Su 7	7-1M	:30	\$500.00		
® See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.	12,12.13,12.14,12.1	5,12.16,12.1 WTh F	7,12.18,12.19,12	\$700.00	22, 1. NM	
4 KVVU 10/10/12-10/12/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a					
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,	3.1,5.4,5.3,5.2,5.1,9	۱,۱۰,۹,۷,۶.۱,۱۰,۰ WThF–––	6.1,11.4,11.2,11. ' :30	\$700.00	NM	
5 KVVU 10/10/12-10/12/12 Fox 5 News AM M-F 7a-9a						
® MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,	პ.1,5.4,5.პ,5.∠,5.1,8 ა ME 7a-0a	۰۰,9.2,9.۱,۱۰ WThF	6.1,11.4,11.2,11. : :30	\$700.00	NM	
6 KVVU 10/10/12-10/12/12 Fox 5 News AM M-F 7a-9a  MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,						
7 KVVU 10/10/12-10/12/12 Fox 5 News AM M-F 7a-9a	5.1,5.4,5.5,5.2,5.1,5 M-F 7a-9a	WThF	: :30	\$700.00	NM :	
® MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,				1,11.6,23.1,1.4	4,1.3	
8 KVVU 10/10/12-10/12/12 Fox 5 News AM M-F 7a-9a	o. 1,0.4,0.6,0.2,0.1,0 M-F 7a-9a	WThF	: :30	\$700.00	NM	
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,	3.1.5.4.5.3.5.2.5.1.9	.4,9.2,9.1,1	8.1,11.4,11.2,11.	1,11.6,23.1,1.4	4,1.3	
9 K\A/II 10/10/12-10/12/12 Fox 5 News AM M-F 7a-9a	a M-F7a-9a	WThF	:30	\$700.00	INIVI	
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,	3.1,5.4,5.3,5.2,5.1,9	.4,9.2,9.1,1	8.1,11.4,11.2,11.	1,11.6,23.1,1.4	4,1.3	
10 K\A/U 10/15/12-10/15/12 Fox 5 News AM M-F 7a-9a	a M-F7a-9a	M	:30	\$700.00	INIVI	
(ii) MG for 26.1.22.1.17.4.17.10.17.2,17.3,2.1,24.1,3.4,3.2,	3.1,5.4,5.3,5.2,5.1,9	.4,9.2,9.1,1	8.1,11.4,11.2,11.	1,11.6,23.1,1.	4,1.3	
11 K\A/II 10/15/12-10/15/12 Fox 5 News AM M-F 7a-9a	a M-F 7a-9a	M	:30	\$700.00	INIVI	
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,	3.1,5.4,5.3,5.2,5.1,9	.4,9.2,9.1,1	8.1,11.4,11.2,11.	.1,11.6,23.1,1.	4,1.3	
12 KVVU 10/10/12-10/12/12 MORE Access		WF		\$650.00	NM 4.1.3	
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,	,3.1,5.4,5.3,5.2,5.1,9	4,9.2,9.1,1.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6	8.1,11.4,11.2,11. :30	\$650.00 \$650.00	4,1.3 NM	
13 KVVU 10/10/12-10/12/12 MORE Access						
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,     KVVU 10/10/12-10/12/12 Fox 5 News at 5 MF 530-6	, 3, 1, 5, 4, 5, 3, 5, 2, 5, 1, 8 Sn M-F 530-6n	2.4,3.2,3.1,1 WTh F	= :30	\$1,025.00	NM	
⊕ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	лр IVI-1 550-ор 31545352519	3.4.9.2.9.1.1	8.1.11.4.11.2.11			
15 KVVU 10/10/12-10/12/12 Fox 5 News at 5 MF 530-6	Sp M-F 530-6p	WTh	:30	\$1,025.00	NM	
⊕ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	.3.1.5.4.5.3.5.2.5.1.9	9.4,9.2,9.1,1	8.1,11.4,11.2,11	.1,11.6,23.1,1.	4,1.3	
16 K\A/II 10/15/12-10/15/12 Special Early News	Special Early Ne	ew{M	:30	\$450.00	MIM	
⊕ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	,3.1,5.4,5.3,5.2,5.1,9	9.4,9.2,9.1,1	8.1,11.4,11.2,11	.1,11.6,23.1,1.	4,1.3	
17 K\A/II 10/10/12-10/12/12 TMZ	730-8p	WTN	:30	\$1,350.00	INIVI	
⊕ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	,3.1,5.4,5.3,5.2,5.1,9	9.4,9.2,9.1,1	8.1,11.4,11.2,11	.1,11.6,23.1,1.	4,1.3	
18 K\A/II 10/10/12-10/12/12 TM7	730-8p	Wini	:30	\$ 1,35U.UU	INIVI	
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	,3.1,5.4,5.3,5.2,5.1,9	9.4,9.2,9.1,1 7.44	8.1,11.4,11.2,11 دور	.1,11.6,23.1,1. \$825.00	.4, 1.3 NM	
19 KVVU 10/15/12-10/15/12 TMZ	M-Sa 8-10p/Su	7-1M	30 10 1 11 1 11 2 11			
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	,3.1,5.4,5.3,5.∠,5.1,3 M-Sa 8-10p/Su	9.4,9.2,9.1, 7 <sub>-</sub> 1	= :30	\$950.00	NM	
20 KVVU 10/10/12-10/12/12 Extra  ⊕ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	3154535251	9492911		•		
(b) MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2 21 KVVU 10/10/12-10/12/12 Extra	M-Sa 8-10p/Su	7-1W	F :30	\$950.00	NM	
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	3.1.5.4.5.3.5.2.5.1.	9.4.9.2.9.1.1	18.1,11.4,11.2,11	.1,11.6,23.1,1	.4,1.3	
22 Κ\Λ/II 10/15/12-10/15/12 Extra	M-Sa 8-10p/Su	/-1M	:30	<b>ა</b> ი∠ნ.00	14141	
⊕ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	,3.1,5.4,5.3,5.2,5.1,	9.4,9.2,9.1,	18.1,11.4,11.2,11	.1,11.6,23.1,1	.4,1.3	
23 K\\\/\U 10/10/12-10/10/12 The X Factor	The X Factor	W	:30	\$5, <i>35</i> 0.00	INIVI	
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	,3.1,5.4,5.3,5.2,5.1,	9.4,9.2,9.1,	18.1,11.4,11 <u>.2,</u> 11	.1,11.6,23.1,1	.4,1.3	
24 K\A/II 10/11/12-10/11/12 The X Factor	The X Factor	Th	:30	\$5,150.00	NIVI	
MG for 26.1.22.1.17.4.17.10,17.2,17.3,2.1,24.1,3.4,3.2	2,3.1,5.4,5.3,5.2,5.1,	9.4,9.2,9.1,	18.1,11.4,11.2,11	.1,11.6,23.1,1	.4,1.3 NM	
25 KVVU 10/14/12-10/14/12 Fox 5 News Su 10p-1045	p Su 10p-1045p			\$1,850.00		
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	1,3.1,5.4,5.3,5.2,5.1,	9.4,9.2,9.1, wTh=	18.1,11.4,11.2,11 F :30	\$2,150.00	.4,1.3 NM	
26 KVVU 10/10/12-10/12/12 Fox 5 News M-F 10p-11p  MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2						
(t) MIG TOT 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2	.,0.1,0.7,0.0,0.2,0.1,	J1, J. 2, J. 1,	, ,	,	•	

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Alt Order # Contract / Revision 06214645 482898 Estimate # Product Contract Dates 10/09/12 - 10/15/12 S BERKLEY FOR SENA

Original Date / Revision <u>Advertiser</u> 06/26/12 / 10/09/12 **Berkley For Senate** 

Snots/

			Spots	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Le	ength Wee	k Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
27 K\A/II 10/10/12-10/12/12 Fox 5 News M-F 10p-11p	10p-11p	WThF		\$2,150.00	NM		
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3	3.1,5.4,5.3,5.2,5.1,9.	4,9.2,9.1,18.1,	,11.4,11.2,11	.1,11.6,23.1,1.	4,1.3 NM		
28 KVVU 10/10/12-10/12/12 Fox 5 News M-F 10p-11p	10p-11p	WThF		\$2,150.00			
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3	3.1,5.4,5.3,5.2,5.1,9.	4,9.2,9.1,18.1 M	,11.4,11.2,11 :30	\$2,150.00	.4,1.3 NM		
29 KVVU 10/15/12-10/15/12 Fox 5 News M-F 10p-11p	10p-11p						
MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3	3.1,5.4,5.3,5.∠,5.1,9. M-F 11-1135p	.4,9.2,9.1,16.1 WTh	, 1 1.4, 1 1.2, 1 1 :30	\$1,950.00	NM		
30 KVVU 10/10/12-10/11/12 Fox 5 News M-F 11p  MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3	3 1 5 4 5 3 5 2 5 1 9			, . ,	4,1.3		
	Sa 7-8p	. 1,0.2,0.1,1011	:30		NM	0	\$0.00
N 13 KVVU 10/13/12 10/13/12 TMZ Weekend Start Date End Date Weekdays Spots/Week	Sa 7-op Rate		.50			•	*
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	\$325.00						
Spot Ch Date Range <u>Description</u>	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/08/12-10/14/12 TMZ Weekend	Sa 7-8p	Sa	:30	\$325.00	NM		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10							
N 14 KVVU 10/11/12 10/11/12 Glee	Thu 9p-10p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/08/12 10/14/121 1	\$2,300.00			D-1-	Ψ		
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u> <i>NM</i>		
1 KVVU 10/08/12-10/14/12 Glee	Thu 9p-10p	Th	:30	\$ <del>2,300.00</del>	IVIVI		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10					N13.4	4	\$2,400.00
N 15 KVVU 10/12/12 10/12/12 Fringe	Fri 9p-10p		:30		NM	1	\$2,400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,100.00						
VVEER. 10/00/12 10/14/12			:30		NM	0	\$0.00
N 16 KVVU 10/15/12 10/15/12 The Mob Doctor	Mon 9p-10p Rate		.30		14141	Ŭ	ψ0.00
Start Date         End Date         Weekdays         Spots/Week           10/15/12         10/21/12         1         1	\$2,000.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	<u>Rate</u>	Type		
1 KVVU 10/15/12-10/21/12 The Mob Doctor	Mon 9p-10p	M	:30	\$2,000.00	NM		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10							
N 17 KVVU 10/15/12 10/15/12 Bones	Mon 8p-9p		:30		NM	5	\$3,625.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/15/12 10/21/12 1 1	\$2,300.00				l		



Alt Order # Contract / Revision 482898 06214645

Contract Dates Product | Estimate # 10/09/12 - 10/15/12 S BERKLEY FOR SENA

<u>Advertiser</u> Original Date / Revision 06/26/12 / 10/09/12 **Berkley For Senate** 

Snots/

		Spe	ots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	eek Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 Bones	Mon 8p-9p	M :30	<del>\$2,300.00</del>	NM	
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10					
2 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 7a-9a		-TuWThF :30	<del>\$900.00</del>	NM	
® See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.11					
3 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 7a-9a		-TuWThF :30	\$900.00	NM	
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.13	2,12.13,12.14,12.15			22,1:	
4 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 7a-9a		-TuWThF :30	\$900.00	NM NA	
® See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.11	2,12.13,12.14,12.15			22,7; NM	
5 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 6a-7a	IVI-F ba-/a	-TuWThF :30	\$725.00	INIVI	
MG for 13.1,4.1,14.1,3.3,16.1,17.1     Nove 14.2,4.2,4.2,4.3,4.5,4.4.4.4.4.4.2.4.2.4.4.4.4.4.4.2.4.2.4.4.4.4.4.4.2.4.2.4.4.4.4.4.4.2.4.2.4	M E 60 70	-TuWThF :30	\$725.00	NM	
6 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 6a-7a	IVI-F Oa-7 a	-1uwiii50	\$125.00	INIVI	
<ul><li>MG for 13.1,4.1,14.1,3.3,16.1,17.1</li><li>7 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 6a-7a</li></ul>	M-F 6a-7a	-TuWThF :30	\$725.00	NM	
	Wi-i Ga-7a	-TuwTill50	Ψ120.00	11141	
MG for 13.1,4.1,14.1,3.3,16.1,17.1 8 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF :30	\$725.00	NM	
® MG for 13.1,4.1,14.1,3.3,16.1,17.1	141 Ju 7 u		4,25,55		
9 KVVU 10/15/12-10/15/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M :30	\$725.00	NM	
® MG for 13.1,4.1,14.1,3.3,16.1,17.1			•		
10 KVVU 10/09/12-10/12/12 FOX 5 News 5-6am M-F	5a-6a	-TuWThF :30	\$550.00	NM	
® See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	2,12,13,12,14,12,15	5,12.16,12.17,12.18,12.19	9, 12.20, 12.21, 12.2	22,1:	
N 18 KVVU 10/09/12 10/09/12 New Girl/The Mindy Project		:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.00			42.22
Week: 10/08/12 10/14/12 -T 1	\$2,500.00				
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/08/12-10/14/12 New Girl/The Mindy Project	Tue 9p-10p	-Tu :30	<del>\$2,500.00</del>	NM	
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	2,12.13,12.14,12.15	5, 12. 16, 12. 17, 12. 18, 12. 19	9,12.20,12.21,12.2	22,1:	
N 19 KVVU 10/09/12 10/09/12 Raising Hope/Ben and Kate		:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -1 1	\$2,000.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/08/12-10/14/12 Raising Hope/Ben and Kate		-Tu: :30	<del>\$2,000.00</del>	NM	
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	2,12.13,1 <u>2.14,12.15</u>	5,12.16,12.17,12.18,12.19	9,12.20,12.21,12.2	22,1:	
N 20 KVVU 10/10/12 10/10/12 The X Factor	The X Factor	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/08/12 10/14/121 1	\$2,800.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/08/12-10/14/12 The X Factor	The X Factor	W :30	<del>\$2,800.0</del> 0	NM	
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	2,12.13,12.14,12.1 <i>5</i>	5,12.16,12.17,12.18,12.1 <u>9</u>	9,12.20,12.21,12.2	22,1;	
N 21 KVVU 10/11/12 10/11/12 The X Factor	The X Factor	:30		NM 0	\$0.00
Start Date	<u>Rate</u>				
Week: 10/08/12 10/14/121 1	\$3,750.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/08/12-10/14/12 The X Factor	The X Factor	Th :30	\$3,750.00	NM	
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1	2,12.13,12.14,12.15	5,12.16,12.17,12.18,12.19	9,12.20,12.21,12.2	22,1:	
N 22 KVVU 10/14/12 10/14/12 Sports Plus Su 1045p	1045p-11p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			ļ	
Week: 10/08/12 10/14/121 1	\$700.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/08/12-10/14/12 Sports Plus Su 1045p	1045p-11p	Si :30	·	NM	
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.1	2,12.13,12.14,12.1	5,12.16,12.17,12.18,12.1	9,12.20,12.21,12.	22,1:	



Contract / Revision Alt Order # 482898 06214645

Estimate # Contract Dates Product S BERKLEY FOR SENA 10/09/12 - 10/15/12

Original Date / Revision <u>Advertiser</u> 06/26/12 / 10/09/12 Berkley For Senate

			Spo	ts/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Wee	ek Rate	Type S	pots	Amount
N 23 KVVU 10/14/12 10/14/12 Fox 5 News Su 10p-1045p	Su 10p-1045p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,075.00						
Week: 10/08/12 10/14/121 1 Spot <u>Ch</u> <u>Date Range</u> <u>Description</u>	Start/End Time	Weekday	s <u>Length</u>	Rate	Type.		
1 KVVU 10/08/12-10/14/12 Fox 5 News Su 10p-1045p				<del>\$1,075.00</del>	NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.1	12, 12. 13, 12. 14, 12. 15	5, 12. 16, 12. 1	7, 12. 18, 12. 19,	12.20, 12.21, 12.	22,1:		
N 24 KVVU 10/13/12 10/13/12 FOX 5 News Sat 10-11p	10-11p Sat		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$800.00						
Week: 10/08/12 10/14/121- 1 Spot Ch Date Range <u>Description</u>	Start/End Time	Weekday	s Length	Rate	Type -		
1 KVVU 10/08/12-10/14/12 FOX 5 News Sat 10-11p	10-11p Sat		Sa :30	\$800.00	NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.1	12, 12. 13, 12. 14, 12. 15	5, 12. 16, 12. 1	7,12.18,12.19,	12.20, 12.21, 12.	22,1:		
N 25 KVVU 10/09/12 10/12/12 Fox 5 News M-F 10p-11p	10p-11p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,325.00						
Week: 10/08/12 10/14/12 -1111 4 Spot Ch Date Range Description	Start/End Time	Weekday	s <u>Length</u>	Rate	Туре		
1 KVVU 10/08/12-10/14/12 Fox 5 News M-F 10p-11p	10p-11p	-TuWThF		\$1,325.00	NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.1		5, 12. 16, 12. 1	17, 12. 18, 12. 19,	12.20, 12.21, 12.	22, 1:		
2 KVVU 10/08/12-10/14/12 Fox 5 News M-F 10p-11p	10p-11p	-TuWThF		<del>\$1,325.00</del>	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1 3 KVVU 10/08/12-10/14/12 Fox 5 News M-F 10p-11p	12,12.13,12.14,12.15 10p-11p	7,72.76,72.7 – TuWThF–	17,12.18,12.19, :30	\$1,325.00	22, 1. NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.1	12,12.13,12.14,12.15				22, 1:		
4 KVVU 10/08/12-10/14/12 Fox 5 News M-F 10p-11p	10p-11p	-TuWThF	:30	<del>\$1,325.00</del>	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1		5,12.16,12.1		12.20,12.21,12.		_	40.00
N 26 KVVU 10/15/12 10/15/12 Fox 5 News M-F 10p-11p	10p-11p		:30		NM	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12         1         1	<u>Rate</u> \$1,325.00						
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	<u>Weekday</u>	<u>s Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p	10p-11p	M		\$1,325.00	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1		5, 12. 16, 12. 1		12.20,12.21,12.			<b>***</b>
N 27 KVVU 10/09/12 10/12/12 Fox 5 News M-F 11p	M-F 11-1135p		:30		NM :	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1111 4	<u>Rate</u> \$825.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekday</u>	<u>rs Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/08/12-10/14/12 Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF		\$825.00	NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.		5,12.16,12. :	17,12.18,12.19	,12.20,12.21,12.	.22,1: NM		
2 KVVU 10/08/12-10/14/12 Fox 5 News M-F 11p See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.	M-F 11-1135p 12 12 13 12 14 12 11	TuWThF- 5 12 16 12 -		\$825.00 12 20 12 21 12			
3 KVVU 10/08/12-10/14/12 Fox 5 News M-F 11p	т2, т2. т3, т2. т <del>4</del> , т2. т. М-F 11-1135р	-TuWThF	:30	\$825.00	NM		
See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.		5, 12.16, 12.	17,12.18,12.19	,12.20,12.21,12	.22,1:		
4 KVVU 10/08/12-10/14/12 Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF	: :30	<del>\$825.00</del>	NM		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.		5,12.16,12.		,12.20,12.21,12		ć	ቀስ ሰስ
N 28 KVVU 10/15/12 10/15/12 Fox 5 News M-F 11p	M-F 11-1135p <u>Rate</u>		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	\$825.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekday</u>	<u>/s Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 11p	M-F 11-1135p	M		\$825.00	NM <sup>1</sup>		
See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.	12,12.13,12.14,12.1	5,12.16,12 <u>.</u>	<u> 17,12.18,12.19</u>	,12.20,12.21,12	.22,1:		

38 \$47,225.00 Totals

(\* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 482898 /	Alt Order # 06214645
Contract Dates 10/09/12 - 10/15/12	Product S BERKLEY FOR SEI	Estimate # NA
Advertiser Berkley For Senate		iginal Date / Revision 06/26/12 / 10/09/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	38	\$47,225.00	\$40,141.25
Totals	38	\$47,225.00	\$40,141.25

Signature:	Date:
Digilataror	

47250

REP HEADLINE# 6214645 TRF# 482898 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*: OCT11/12 17.53
\*\*\* KVVU-TV \*\*\*

CITY TAX STATE TAX	FLIGHT DATES OCT9/12 OCT15/12	PRDCT S BERKLEY FOR SENATE ES	ORDER # CC	PHII	1831	AGY # AGY. NAME SHOP	ADV # ADV. NAME POLI
CO-OP BILLING NEEDED	WK-1	EST#COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6214645	PHILADELPHIA, PA 19103	CHESTNUT STREET	SHORR JOHNSON MAGNUS	POLI/S BERKLEY /D/SEN/NV
Ď.		OICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME MICH	REP.#OF
DATE OCT11/12 17.53			LOCAL REGIONAL		TERESA DIFURIA	MICHAEL D'ETTORRE	OFF.# 762 SALESMAN #_
17.53							

REP: TO ROSE FR NIKKI OK'D M9 SEE LINES 42-56 NEW TOTAL 47225 PLS CNF THANKS (-1425)

STA:

CON CM \*\*\*\* THIS S × CASH IN ADVANCE SCHEDULE \*\*\*\*

SHELLEY BERKLEY FOR SENATE

:LINE#:REP :CD: TIME PERIOD : :LINE#: :  1	OD : LGTH : SEC : 30	: RATE : \$625.00	: START: DATE	: END : DATE 10/12	SPTS: W WK: I	WEEK : INVT : TU-F
A	30		\	10/12	თ	M-F
PROGRAM: NEWS ORD COM1: SPOTS NOT THIS IS A MAKE-GOOD THIS IS A MAKE-GOOD	F LUR. SEE MG OFFER. FOR OCT9 ON LINE-1 FOR OCT15 ON LINE-2	· NOT PR FOR 4 S 2 FOR 1	D D			
IS IS A MAKE-	OCT9 ON L	FOR 3 S	/ W K	LS APPROVE.		
N N	FOR OCT15 ON LINE-	5 FOR 4 SP -31 FOR 1	/WK	PPROVE.		
S A MAKE	OCT9 ON L	9 FOR 3 SP	/WK /WK /WK	PPROVE.		
IS IS A MAKE	OCT15 ON	32 FOR 1	OTS/WK OTS/WK OTS/WK	PPROVE.		
IS IS A MAKE		)	SPOT/WK OTS/WK OTS/WK OTS/WK OTS/WK	PPROVE.		
IS IS A MAKE-GOO	OCT9 ON L	I FOR G.	POTS/WK POTS/WK SPOTS/WK SPOTS/WK SPOTS/WK SPOTS/WK	PPROVE.		
	OCT9 ON LINE	FOR U	/WK /WK H/WK H/WK /WK S/WK	PPROVE.		
HIS IS A MAKE-G	OCT9 ON L	FOR 3.S FOR 1 S 9 FOR 1	OTS/WK OTS/WK OTS/WK OTS/WK OTS/WK OTS/WK POTS/WK POTS/WK	PPROVE.		
600	OCT9 ON LINE OCT15 ON LINE OCT15 ON LINE	FOR 1 S FOR 1 S FOR 3 S	/ W K	PPROVE.		

		APPROVE.	-BOOKED PLS	FFER. NOT PRE-S 42-56	NOT LUR. SEE MG OD MADE UP OF LINE	PROGRAM: EXTRA ORD COM1: SPOTS NO PART OF A MAKEGOOD
MON	Н	10/15	10/15	\$825.00	30	50 A 900P-930P
		APPROVE.	-BOOKED PLS	OFFER. NOT PRE- ES 42-56	OT LUR. SEE MG MADE UP OF LIN	PROGRAM: EXTRA ORD COM1: SPOTS NO PART OF A MAKEGOOD
W – H	N	10/12	10/10	\$950.00	30	49 A 700P-730P
		APPROVE.	BOOKED PLS	FFER. NOT PRE- S 42-56	NOT LUR. SEE MG OF D MADE UP OF LINES	PROGRAM: TMZ ORD COM1: SPOTS NO PART OF A MAKEGOOD
MON	Н	10/15	10/15	\$825.00	30	48 A 930P-1000P
		APPROVE.	BOOKED PLS	OFFER. NOT PRE-	NOT LUR. SEE MG O D MADE UP OF LINE	PROGRAM : TMZ ORD COM1: SPOTS NO PART OF A MAKEGOOD
W-H	N	10/12	10/10	\$1,350.00	30	47 A 730P-800P
		APPROVE.	BOOKED PLS	OFFER. NOT PRE- ES 42-56	ARLY NEWS LUR. SEE MG ADE UP OF LIN	PROGRAM : SPECIAL E. ORD COM1: SPOTS NOT PART OF A MAKEGOOD M.
MON	Ч	10/15	10/15	\$450.00	30	46 A 400P-430P
		APPROVE.	BOOKED PLS	FER. NOT PRE-42-56	OT LUR. SEE MG OF	PROGRAM: NEWS ORD COM1: SPOTS NOT PART OF A MAKEGOOD M
W-F	N	10/12	10/10	\$1,025.00	30	45 A 530P-600P
		APPROVE.	-BOOKED PLS	FER. NOT PRE 42-56	NOT LUR. SEE MG OF D MADE UP OF LINES	PROGRAM : MORE ORD COM1: SPOTS NO PART OF A MAKEGOOD
W-F	N	10/12	10/10	\$650.00	30	44 A 630P-700P
		APPROVE.	BOOKED PLS	FER. NOT PRE-	NT LUR. SEE MG OF MADE UP OF LINES	PROGRAM: NEWS ORD COM1: SPOTS NOT PART OF A MAKEGOOD M.
MON	N	10/15	10/15	\$700.00	30	43 A 700A-900A
			POT/WK POT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK POTS/WK	-18 FOR 1 SI -19 FOR 1 SI E-20 FOR 1 S E-21 FOR 1 S E-22 FOR 1 S E-23 FOR 1 S E-24 FOR 1 S E-25 FOR 4 SI	FOR OCT9 ON I FOR OCT19 ON I FOR OCT110 ON FOR OCT111 ON FOR OCT114 ON FOR OCT113 ON FOR OCT13 ON FOR OCT19 ON I	THIS IS A MAKE-GOOD

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REP HEADLINE# 6214645 TRF# 482898 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 17.53
ORDER WORKSHEET \*\*\* KVVUU-TV \*\*\*

PROGRAM : MORE CON COM1: MAX 1X DAY	3 S 600P-700P	PROGRAM : NEWS	2 S 700A-900A	PROGRAM: NEWS ORD COM1: SPOTS NOT	56 A 1100P-1135P	PROGRAM: NEWS ORD COM1: SPOTS NOT LU PART OF A MAKEGOOD MADE	55 A 1000P-1100P	PROGRAM: NEWS ORD COM1: SPOTS NOT LU PART OF A MAKEGOOD MADE	54 A 1000P-1100P	PROGRAM: NEWS ORD COM1: SPOTS NOT LU PART OF A MAKEGOOD MADE	53 A 1000P-1100P	PROGRAM: X FACTOR ORD COM1: SPOTS NOT LU PART OF A MAKEGOOD MADE	52 A 800P-900P	PROGRAM: X FACTOR ORD COM1: SPOTS NOT LU PART OF A MAKEGOOD MADE	51 A 800P-1000P	:LINE#:REP :CD: TIME PERIOD
	30		30	OT LUR. SEE MG OFFER. MADE UP OF LINES 42	30	LUR. SEE MG OFFER. DE UP OF LINES 42	30	R. SEE MG OF UP OF LINES	30	LUR. SEE MG OFFER. DE UP OF LINES 42	30	R. SEE MG OFF	30	R. SEE MG OF	30	: LGTH : SEC
	\$350.00		\$625.00	NOT PRE-	\$1,950.00	ER. NOT PRE-BOOKED	\$2,150.00	FER. NOT PRE-BOOKED 42-56	\$2,150.00	NOT PRE-	\$1,850.00	ER. NOT PRE-BOO 42-56	\$5,150.00	FER. NOT PRE-BOO 42-56	\$5,350.00	: RATE
	10/9		10/15	BOOKED PLS	10/10	OKED PLS	10/15	OKED PLS	10/10	BOOKED PLS	10/14	-BOOKED PLS	10/11	BOOKED PLS	10/10	: START
	10/12		10/15	APPROVE.	10/11	APPROVE.	10/15	APPROVE.	10/12	APPROVE.	10/14	APPROVE.	10/11	APPROVE.	10/10	T : END : DATE
	0		0		Ъ		Н		ω		μ		1		ц	:SPTS:
	TU-F		MON		W-TH		MON		W – F		SUN		THU		WED	WEEK : DAYS
	0		0		Ч		ц		ω		Ц		ц		1	: TOTL:

# REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6214645 TRF# 482898 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

PROGRAM : EXTRA CON COM1: MAX 1X DAY	11 S 700P-730P 30 \$500.00 10/9 10/12 0 TU-F	PROGRAM: TMZ ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-10 FOR 1 SPOT/WK	32 S 930P-1000P 30 \$675.00 10/15 10/15 0 MON	PROGRAM : TMZ CON COM1: MAX 1X DAY	9 S 730P-800P 30 \$675.00 10/9 10/12 0 TU-F	PROGRAM: NEWS ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-8 FOR 1 SPOT/WK	31 S 400P-430P 30 \$550.00 10/15 10/15 0 MON	PROGRAM : NEWS CON COM1: MAX 1X DAY	5 S 530P-600P 30 \$550.00 10/9 10/12 0 TU-F	PROGRAM: NEWS ORD COM1: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS ORD COM2: ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 35-39	39 S 500A-600A 30 \$550.00 10/9 10/12 O TU-F	PROGRAM: NEWS  ORD COM1: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS  ORD COM2: ADVISE.  THIS IS A MAKE-GOOD FOR OCT11 ON LINE-3 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT15 ON LINE-4 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT13 ON LINE-13 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT15 ON LINE-14 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT15 ON LINE-16 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK  THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK	35 S 700A-900A 30 \$900.00 10/9 10/12 0 TU-F	LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: DATE : /WK: INVT :
	0		0		0		0		0		0		0	:TOTL:

# REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6214645 TRF# 482898 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

0	MON	0	10/15	10/15	\$1,325.00	30	26 s 1000P-1100P
							PROGRAM : NEWS CON COM1: MAX 1X DAY
0	TU-F	0	10/12	10/9	\$1,325.00	30	25 S 1000P-1100P
							PROGRAM : NEWS
0	SAT	0	10/13	10/13	\$800.00	30	24 S 1000P-1100P
							PROGRAM : NEWS
0	SUN	0	10/14	10/14	\$1,075.00	30	23 S 1000P-1045P
							PROGRAM : SPORTS PLUS
0	SUN	0	10/14	10/14	\$700.00	30	22 S 1045P-1100P
						JLT	PROGRAM : X FACTOR RESULT
0	THU	0	10/11	10/11	\$3,750.00	30	21 S 800P-900P
							PROGRAM : X FACTOR
0	WED	0	10/10	10/10	\$2,800.00	30	20 S 800P-900P
						B&K	PROGRAM : RAISIN HOPE/ORD COM1: REVISED TIME
0	TUE	0	10/9	10/9	\$2,000.00	30	19 S 800P-900P
						AND TIME	PROGRAM: NEWGRL/MINDY ORD COM1: REVISED DAY 1
0	TUE	0	10/9	10/9	\$2,500.00	30	18 S 900P-1000P
				S APPROVE. POT/WK	. PRE-BOOKED PLS 1 LINE-12 FOR 1 SPOT	BASEBALL. OCT15 ON LI	PROGRAM: EXTRA ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR
0	MON	0	10/15	10/15	\$500.00	30	29 S 900P-930P
:TOTL:	DAYS	: SPTS: WEEK	: END	: START	C : RATE	: LGTH : SEC	:LINE#:REP :CD: TIME PERIOD:

PROGRAM :

NEWS

REP HEADLINE# 6214645 TRF# 482898 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD :LINE#: :	: LGTH : SEC	RATE	: START	: END : DATE	: SPTS: WEEK	: DAYS	:TOTL:
27 S 1100P-1153P	30	\$825.00	10/9	10/12	0	TU-F	0
PROGRAM : NEWS CON COM1: MAX 1X DAY							
28 s 1100P-1153P	30	\$825.00	10/15	10/15	0	MON	0
PROGRAM : NEWS							
40 S 700A-900A	30	\$725.00	10/9	10/12	0	TU-F	0
PROGRAM: NEWS ORD COM1: PRG CHG DUE ' ORD COM2: PLS APPROVE. THIS IS A MAKE-GOOD FOR	TO SENATE DEB	DEBATE. MG OFFER MORNING					

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 17.53
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

:LINE#:REP :CD: TIME	E PERIOD : LGTH : SEC : R	RATE : START : : DATE :	END :SP	PTS: WEEK :	DAYS	:TOTL:
OFFE			)	) ) 1		
9 OK'D BUY	-F/700A-90	6 E.U	3 O S	かの25.00	(OCT9/12)	Ü
	600P-700		$\circ$	350.0		
# 7 D	U-F/530P-6	CT9 (4	$\circ$	550.0		
# X D	ON/400P-430P	CT15	0	550.0		
6#An	U-F/730P-800	CT9	0	675.		
UY#3	ON/930P-100	15	0	675.0		
T#7	P-730	CT9	0	500.0		
UY#4	U-F/700A-900	CH	$\circ$	725.0		
UY#2	900P-930		$\circ$	500.0		
ω		CH	$\circ$	900.0		
#ω	0A-60	Н	$\circ$	550.00		
# X D	UE/900P-100	) ()	$\circ$	) N		
	MED/8008-900F	CT1	$\circ$	2,800.0		
UY#2	HU/800P-900	T 1	$\circ$	3,750.0		
UY#2	UN/1045P-1100	CT1	$\circ$	700.0		
Ν	-1045	Τ1	$\circ$	1,075		
N	00P-1100	CT13	റ	800.00		
	U-F/1000P-	Н	$^{\circ}$	1,325		
N	-F/1100P-1153	CT9 (4	$\circ$	825.		-
	100P-1153	CT1	$\circ$	825.00		
	P-1100	Τ1	$\circ$	1,325		
	00A-900	CT10(	$\circ$	700.0	PLS ADVI	ISE.
	MON/700A-900	CT15(	$\circ$	700.		
	30P-700	T 1	$\circ$	650.0		
	W-F/530P-60	CT10(	$\circ$	1,025		
	/400P-430	CT1	$\circ$	450.		
	30P-800	T 1	$\circ$	1,350		
	MON/930P-100		$\circ$	825.0		
	00P-73	CT1	$\circ$	950.		
	MON/900P-930		$\circ$	825.00		
	WED/800P-100	CT1	$\circ$	5,350.0		
	HU/800P-900	CT1	$\circ$	5,150		
	SUN/1000P-1100	T14	$\circ$	1,850.0		
	W-F/1000P-	T1	$\circ$	2,150.0		
	/1000P-1100	CT1	$\circ$	2,150.0		
	W-TH/1100P-1135	CT1	$\circ$	1,950.		
	POTS NOT LUR. SEE	MG OFFER. NOT PRE-BOOKED	PLS A	0		

HEADLINE# 6214645 TRF# 482898 MOD# 3: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

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-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* \* OCT11/12 17.53
\*\*\* KVVU-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD .. .. LGTH : SEC .. .. RATE .. .. START DATE END :SPTS: HNVT .. .. DAYS : TOTL:

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KTUD 0% KLAS 32% KTNV 21% KVMY 18 KVCW 18 CABL %

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY Q-PAID PGM HAYT C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK HHHHH THTIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

-	L CANDIDATI			OCAL CAND							
To Avail Window,	Themselves of Federal Cand	of the Lowes Idates Must :	t Unit Charg Sign The Cer	e During a re	Paga I						
Station and I	Location:			Date:   10/8	[] 12						
	f: She was of the see of: She of the see of: She of the see of: She of the see of the se		Magnus erkley tic atl		, a legally political						
Broadcast Time of Day, Length Rotation or Package Days Class Times per Week of Weeks											
10/9/12											
10/15/12											
Total Char	ges: \$38	1547.5	50								

For programming that, in whole or in national importance," list the matters	n part, "communicates a message relating to s below:	any political matter of
		•
		~
		,,
·		
I represent that the payment for the	above described broadcast time has been fu	rnished by:
Berkley		
and you are authorized to announce t	the time as paid for by such person or entity is either a legally qualified candidate or an	y. authorized
The name of the treasurer of the can	didate's authorized committee is:	
Steve	Mele, Freasurer	
This station has disclosed to me its p and discount, promotional and other	political advertising policies, including: apposales practices (not applicable to federal ca	plicable classes and rates; andidates).
	SCRIMINATE OR PERMIT DISCRIMIN HE PLACEMENT OF ADVERTISING.	ATION ON THE BASIS
To Be Signed By C	Candidate or Authorized Co	ommittee
To Be Signe	d By Station Representativ	/e
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	box) AL CANDIDA	TE	☐ STATE	/LOCAL CA!	NDIDATE
	il Themselve: 1. Federal Car				
Station and	. 1 (	as Vego	US .	<b>Date</b> :	11/12
ı, <u>S</u> \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	rr 301	nnson 1	Magnus		
being/on behalf	ate of the	SWOULD TO	otic		, a legally
party for the offi	noral	). <u>(Ser</u> )			
election to be he	eld on: 1000 est station time as f	follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/9/12	·				
10/15/12					
Total Charg	jes:#3,2°	93.75	Net		